



*Tommy Bahama*<sup>®</sup>

SPIRITS



*Tommy Bahama*® SPIRITS

# AUTHENTIC CRAFT-MADE SPIRITS

**FAMILY OWNED & OPERATED**

Our proprietary recipes were developed in conjunction with the Tommy Bahama Restaurant and Marlin Bar Group. Our Production includes every means of distillation known to science to bring an authentic Island Lifestyle to our Spirits.







Tommy Bahama  
STRAIGHT  
BOURBON  
WHISKY  
A Blend of 4 and 6 yr. Bourbons  
from Award-winning Distillers  
750ml (25.36 fl.oz.) (25.36 Proof)

Tommy Bahama  
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*Tommy Bahama*® SPIRITS

## OUR STORY

A lifestyle with no deadlines or demands, where one has the space to reconnect with simple pleasures; the world of Tommy Bahama offers the chance to breathe freely, live spontaneously, and sip the island life in style.

Tommy Bahama - a destination where the sun always shines, the seas are always welcoming, tropical cocktails and chilled seltzers are always in season. Its an island state of mind that can take anyone from the boardwalk to the boardroom - and anywhere in between.

Spirits - the fullest expression of Tommy Bahama, our inspiration for **Sipping the Island Life** every single day - whoever we are, wherever we roam.



*Tommy Bahama*® SPIRITS

# OUR VISION

To be the definitive lifestyle beverage brand.





*Tommy Bahama*® SPIRITS

# OUR MISSION

To create an exceptional island lifestyle beverage that  
inspires you to relax.



*TommyBahama*® SPIRITS

## OUR VALUES

### **WE MAKE BIG IDEAS HAPPEN.**

We are not afraid of failure and take smart risks to develop new products.

### **WE ARE PASSIONATE ABOUT OUR PRODUCT.**

Promote its quality. Believe in its beauty. Serve it responsibly.

### **WE TAKE OUR CLIENTS SOMEPLACE GREAT.**

Welcome them. Educate them. Inspire them.

### **WE ACT WITH INTEGRITY.**

Be honest. Respect each other. Put our brand first.

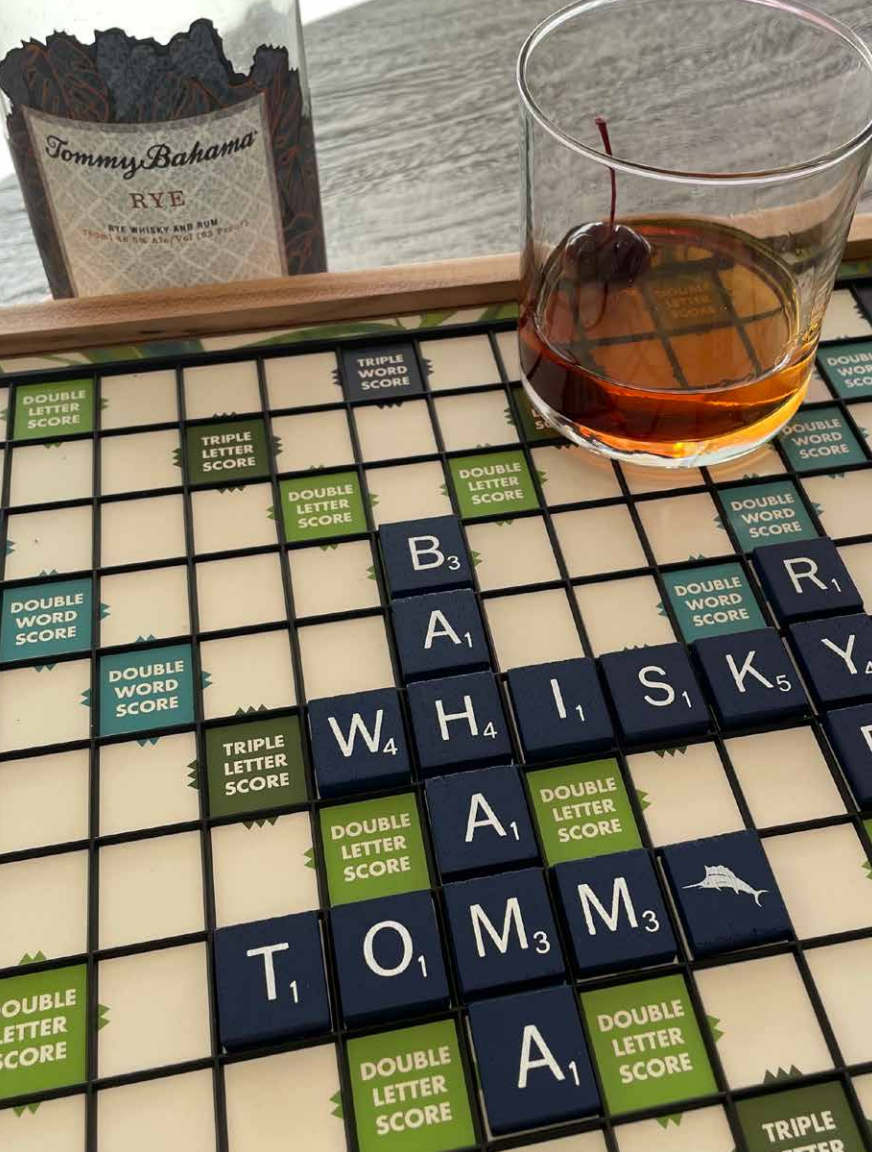
### **WE ARE ONE TEAM.**

Be accountable to our values. To our goals. To each other.

### **WE EMBRACE CHANGE.**







*Tommy Bahama*® SPIRITS

## OUR PROMISE

### QUALITY

Spirits. Process. Lifestyle.

### CRAFTSMANSHIP

Thoughtful methods. Skilled artisans.

### ARTISTRY

Innovation through iteration.

### EXCELLENT HOSPITALITY

Impeccable guest experience with the brand.

### INTEGRITY

Responsible practices.



*TommyBahama*® SPIRITS

## OUR CREATIVE

**The stories we tell have one purpose:  
to take you away, every day.**

- Our labels are enchanting and rich. Embracing the island patterns and sunlight.
- We bring in elements of the sand, surf, sun, and sky.
- Our tone is classic, timeless and fun.

We incorporate past, present and future print designs, which has afforded seamless integration between garment and spirits.





*Tommy Bahama*® SPIRITS

## OUR WORDS TO LIVE BY

Every spirit we create—from taste to image to messaging—is viewed through this lens.

**RELAXED**

**EFFORTLESS**

**TIMELESS**

**ADVENTUROUS**

**DELIGHTFUL**

**QUALITY TASTE**

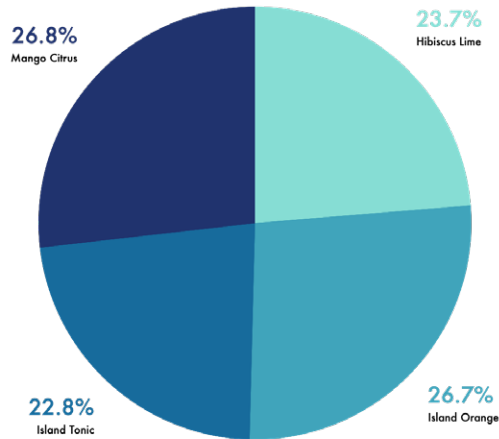
**CRAFT-MADE**



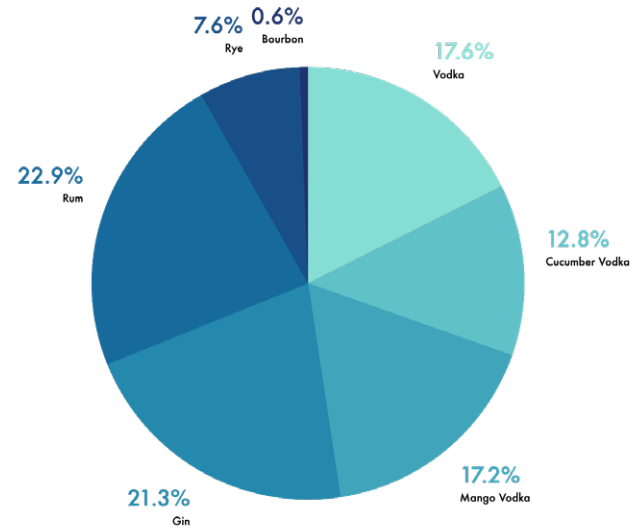
## OUR BUSINESS UNITS

Our Global brand sales which includes co-packed products is estimated at over \$2.5M.

### Tommy Travelers



### Bottled Spirits





*Tommy Bahama*<sup>®</sup> SPIRITS

## CORAL CAY BEVERAGE GROUP

Coral Cay Beverage Group is the bespoke distiller and marketer of Tommy Bahama Spirits, recognized as an industry leader in design innovation and luxury relaxation.

With utilizing all known distillation methods, the company's diverse cocktail centric portfolio includes flavored vodkas, island gins, rum, rye and bourbon at premium price points.

The company's product category includes Spirits and RTD's. Products are distributed through Republic National Distributing Company (RNDC), finer establishments and select internet retailers. Headquartered in Cashmere, Washington, the company has tasting rooms in Leavenworth and Cashmere.



*TommyBahama*® SPIRITS

## OUR DIGITAL EXPERIENCE

Our digital presence is our greatest marketing instrument that expands our reach to millions of guests who visit to shop, learn, sip and explore our brand.

Our website showcases the breadth of the Tommy Bahama lifestyle beverages, our full range of products, Spirits, Seltzers and innovations.

Our digital experiences immerse our guests in the magic of Tommy Bahama Spirits and offers them best-in-class experiences that can be dynamic and personalized, designed to allow them to interact how they choose.

Online Ecommerce Store:

**TommyBahamaSpirits.store**



*Tommy Bahama*® SPIRITS

# OUR SPIRITS

HAND CRAFTED AND  
DISTILLED SPIRITS





# Tommy Bahama® | VODKA

## SIP THE ISLAND LIFE

An elegant Vodka, clean, crisp, perfection as a Martini, smooth when mixed as an award winning Cocktail!

## DISTILLATION

Vodka is defined as the ultimate clean Spirit. After initial distillation of American Neutral Grain Spirits, this Vodka is subject to a special polishing process that refines the ultimate smooth finish. Distilled from Grain.

## TASTING NOTES

The incredibly pure Tommy Bahama Vodka exhibits an clean soft palate. No Spirit is better than the Water that makes its proof. At 40% alcohol/volume, the benefits of exceptional pristine mountain water are apparent to taste.

## AWARDS

### GOLD Medal

2021 San Francisco World Spirit Awards

### SILVER Medal

2021 SIP Awards

### DOUBLE GOLD Medal

2021 Fifty Best Awards

### BEST DOMESTIC VODKA

2021 Fifty Best Awards

### BEST AMERICAN PURE NEUTRAL VODKA

2022 World Vodka Awards



# Tommy Bahama® | ISLAND GIN

## SIP THE ISLAND LIFE

Cold Distilled botanicals, individually selected and blended, create this tropical inspired contemporary gin. Dream of your own island in the sun as you discover the versatility of these flavors in your Cocktails!

## DISTILLATION

Cold Distillation is a gentle method utilizing the science of rotary evaporation - vacuum pressure separates the spirits from the solids - capturing every bit of volatile essence from a botanical. Final flavors are clean and fresh, unaffected by the heat of conventional Distillation. This technology captures the delicate flavor notes from all flowers, fruits, vegetables and spices. 100% Grain Neutral Spirits.

## TASTING NOTES

A fresh mix of distinctive juniper berry, citrus notes of grapefruit and tropical hibiscus, soothing sweet cucumber and elderflower, finished with a dash of spice . . . delightful cardamom.

## AWARDS

### **GOLD Medal**

2020, 2021, & 2022 50 Best Awards

### **SILVER Medal**

2020 John Barleycorn Awards

### **GOLD Medal**

2021 SIP Awards

### **SILVER Medal**

2021 San Francisco World Spirit Awards

### **BRONZE Medal**

2021 Sunset Magazine Int Spirits Awards

### **92 POINTS**

2022 Wine Enthusiast





# *TommyBahama*® | CUCUMBER FLAVORED VODKA

## SIP THE ISLAND LIFE

The essence of garden fresh Cucumbers and exceptional Vodka all bottled up for a remarkably refreshing spirit.

## DISTILLATION

Cold Distillation is a gentle method utilizing the science of rotary evaporation - vacuum pressure separates the spirits from the solids - capturing every bit of volatile essence from a botanical. Final flavors are clean and fresh, unaffected by the heat of conventional Distillation. This technology captures the delicate flavor notes from all flowers, fruits, vegetables and spices. Distilled from American Grain.

## TASTING NOTES

Garden fresh Cucumbers are skinned and seeded, leaving only the juicy flesh to be distilled a seventh time in exceptional Vodka. The result is true Cucumber flavor bursting like a drop of Summertime in your cocktail!

## AWARDS

**BEST VODKA of the YEAR**  
2020 John Barleycorn Awards

**GOLD Medal**  
2020 John Barleycorn Awards

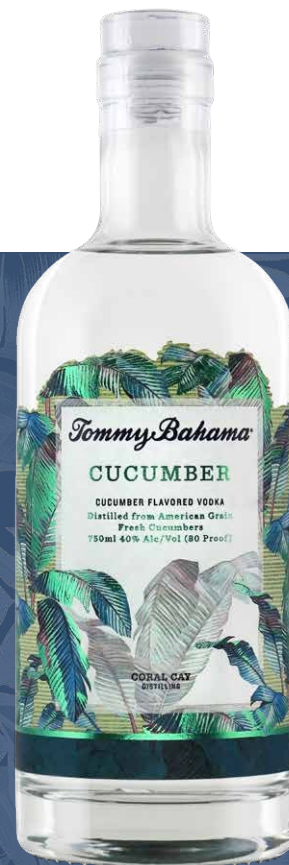
**PLATINUM Medal**  
2021 SIP Awards

**BRONZE Medal**  
2021 San Francisco World Spirit Awards

**DOUBLE GOLD Medal**  
2021 Sunset Magazine Int Spirits Awards

**BEST FLAVORED VODKA - 96pts**  
2021 Sunset Magazine Int Spirits Awards

**BRONZE Medal**  
2022 World Vodka Awards



# Tommy Bahama® | MANGO FLAVORED VODKA

## SIP THE ISLAND LIFE

Sweet Mango fruit and tropical essence of citrus and coconut, this ultra smooth Vodka is crafted for cocktail versatility and personality.

## DISTILLATION

Six times distilled corn based Vodka, ultra smooth, clean start to finish with the finest fresh fruit of the tropics, sweet ripe Mango, flavor brightened by distillation and a touch of pure cane sugar. Distilled from American Grain.

## TASTING NOTES

Highly aromatic Vodka, generously laced with tropical fruit notes. The palate is treated to a full, round Mango flavor that is deep and delicious, then finished with bright citrus, lemon, lime, and just a very special bit of coconut.

## AWARDS

### GOLD Medal

2020 John Barleycorn Awards

### DOUBLE GOLD Medal

2021 San Francisco World Spirit Awards

### GOLD Medal

2021 SIP Awards + Innovation Award

### SILVER Medal

2022 World Vodka Awards





# TommyBahama® | TOMMY no. 2 RUM

## SIP THE ISLAND LIFE

Inspired by the easy sipping rums from Cuba's golden era, Tommy no.2 Rum ships out from the islands and comes to rest in American Oak barrels for a finish . . . so smooth and rich!

## DISTILLATION

Central American rums produced at a slow pace in column stills, then rested in white American Oak barrels for a unique finish. The rums are blended for a lighter, aromatic and gently wooded result.

## TASTING NOTES

This rum pours a deep amber colour and is fragrant with pronounced aromas of honey and caramel. On the palate it is medium-bodied and warming, with flavours of banana, caramel and a hint of wood smoke. Column stills in the heart of Central America are used to produce the rums at a slow pace, and then blended for a lighter, aromatic and gently wooded.

## AWARDS

### GOLD

2020 John Barleycorn Awards

### DOUBLE GOLD Medal

2021 SIP Awards

### SILVER Medal

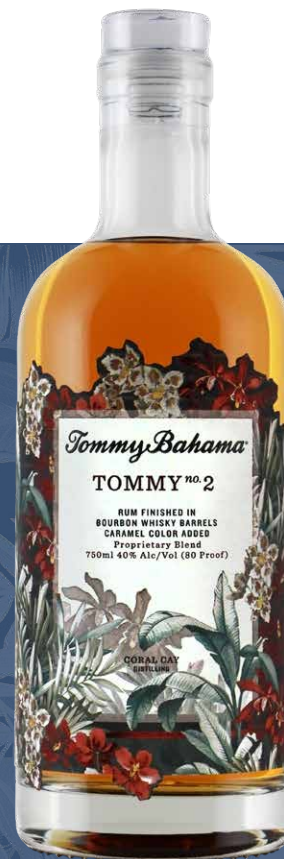
2021 San Francisco World Spirit Awards

### SILVER Medal

2021 Sunset Magazine Int Spirits Awards

### 88 POINTS

2022 Wine Enthusiast



# Tommy Bahama® | RYE WHISKEY

## SIP THE ISLAND LIFE

A bold 95% Rye mash bill blended with a bit of fine Rum - incredible complement to very fine Cocktails!

## DISTILLATION

95% Rye /5% Barley mash bill, aged in #3 char American Oak barrels, then blended with 22% Caribbean and South American Rums aged in #2 char ex-Bourbon barrels . . . then proofed with pristine glacial fed lake water.

## TASTING NOTES

Caramel and vanilla forward notes fade to a complex spice and smoky body. The rye spice in the body is complemented by the introduction of a well balanced rum blend.

## AWARDS

### GOLD

2020 John Barleycorn Awards

### SILVER Medal

2021 SIP Awards

### BRONZE Medal

2021 San Francisco World Spirit Awards

### DOUBLE GOLD Medal

2021 Sunset Magazine Int Spirits Awards

### BEST WHISKEY - 98pts

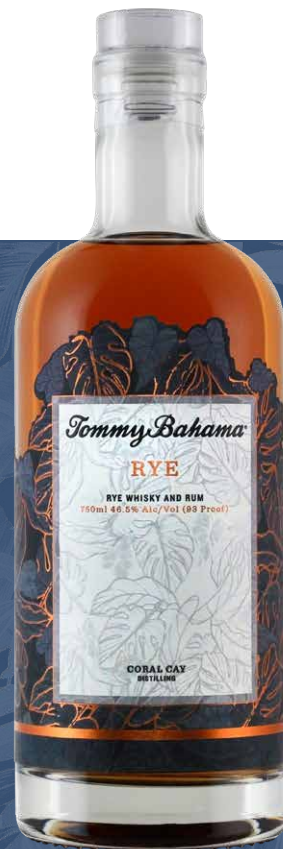
2021 Sunset Magazine Int Spirits Awards

### SILVER Medal

2021 The Fifty Best Awards

### 88 POINTS

2022 Wine Enthusiast Magazine





# *TommyBahama*® | BOURBON WHISKY

## SIP THE ISLAND LIFE

Bourbon! A distinctive product of the United States, romance sold in a bottle, an authentic recipe of heartland grain . . . always finished in charred American Oak Barrels.

## DISTILLATION

American Bourbon, legally protected authentic recipe of 75% Corn/21% Rye/4% Malted Barley from the Midwest terroir, uniquely aged in #2 char American Oak Barrels for 4 years, then proofed with pristine glacial fed lake water.

## TASTING NOTES

Gold with amber hues. Maple syrup, vanilla, toasted nuts, spices. Smokey undertones, ripe fruit, chocolate, creamy vanilla, spices with sweet candied notes of tangerine. Clean, lingering, smooth, silky finish.

## AWARDS

**SILVER Medal**

2022 The Fifty Best Awards



# *Tommy Bahama*® | 2022 LIMITED BOURBON WHISKY

## SIP THE ISLAND LIFE

Romance sold in a bottle - Bourbon! This distinctive product of the United States is produced from an authentic recipe of heartland grain . . . the barrels where it rests - specially selected from one of the oldest cooperages in Kentucky.

## DISTILLATION

This Special Edition is a blend of hand selected #2 and #4 charred American oak barrels, aged 4 and 6 years respectively. American Bourbon is a legally protected authentic recipe of 75% Corn/21% Rye/4% Malted Barley from the Midwest terroir. Proofed with pristine glacial fed lake water.

## TASTING NOTES

This year's blend began with intense focus on the intrepid balance between sweet and smokey. Rich and velvety with deep amber hues. Notes of Madagascar vanilla, toasted nuts, spices, smokey undertones, tangerine rind and chocolate.

## AWARDS

NEW RELEASE  
2022





*Tommy Bahama*® SPIRITS

## OUR SELTZERS

**GUILT FREE, LOW ALCOHOL,  
GO ANYWHERE CANNED  
GOODNESS**

**100% VACATION, VODKA +  
NATURAL FLAVOR + SPRING  
WATER**



# TOMMY TRAVELERS

*Tommy Bahama*® SPIRITS

The original “Tommy Travelers” our Spirit Sparklers are a fusion of our fine Tommy Bahama Vodka with tropical inspired natural flavors and bubbles - light, refreshing, only 5% ABV. Made for a day enjoying sunshine and friends.

## ISLAND ORANGE

### TECH SPECS

5% ALC/VOL - 110 Calories

### TASTING NOTES

If Island Life had a taste, this would be it. Tropical orange tang with bright sparkle that dazzles on the tongue.



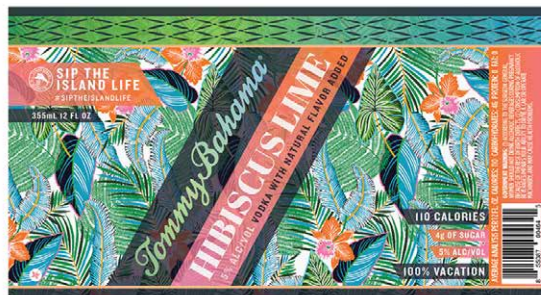
## HIBISCUS LIME

### TECH SPECS

5% ALC/VOL - 110 Calories

### TASTING NOTES

Balanced floral and citrus combined with a relaxed vibe and subtle effervescence.





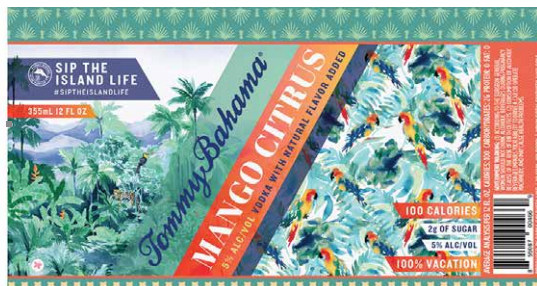
# MANGO CITRUS

## TECH SPECS

5% ALC/VOL - 100 Calories

## TASTING NOTES

Perfect portions of fruit and citrus blended with sparkling water for a brilliant mouth feel.



# ISLAND TONIC

## TECH SPECS

5% ALC/VOL - 100 Calories

## TASTING NOTES

A balanced Vodka Tonic that does not disappoint with slight juniper and herbaceous notes.

